

Website Navigation Flow (MoU's & Collaborations)

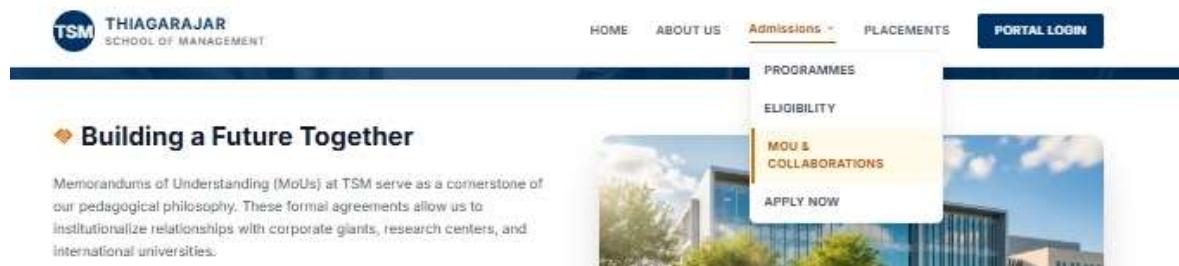
Website: www.tsm.edu.in

Main Menu: Admissions

Sub Menu: Strategic Collaborations & Industry Partnerships (USE THIS NAME)

How the Page Will Look & Work (Simple Explanation)

Step 1: Visitor clicks Admissions



Under the **Admissions** menu, the visitor will see an option called Strategic Collaborations & Industry Partnerships.

Explanation:

This makes MoU information easy to find for students, parents, and partners.

Step 2: Strategic Collaborations & Industry Partnerships Page Opens

When the visitor clicks Strategic Collaborations & Industry Partnerships, a new page opens.

Section 1: Intro Content (Top of Page)

THIAGARAJAR
SCHOOL OF MANAGEMENT

HOME ABOUT US **Admissions** PLACEMENTS PORTAL LOGIN

Home > Admissions > MoU & Collaborations

MoU & Strategic Collaborations

Empowering our community through global alliances. TSM actively collaborates with leading industries and premier academic institutions worldwide to bridge the gap between classroom learning and real-world professional excellence.

◆ Building a Future Together

Memorandums of Understanding (MoUs) at TSM serve as a cornerstone of our pedagogical philosophy. These formal agreements allow us to institutionalize relationships with corporate giants, research centers, and international universities.

Through these collaborations, students gain unparalleled industry exposure, access to specialized certifications, and opportunities for global exchange programs. Faculty members benefit through joint research initiatives and participation in industry-led consulting projects.

◆ 15+ Academic Partners ◆ 50+ Industry Partners



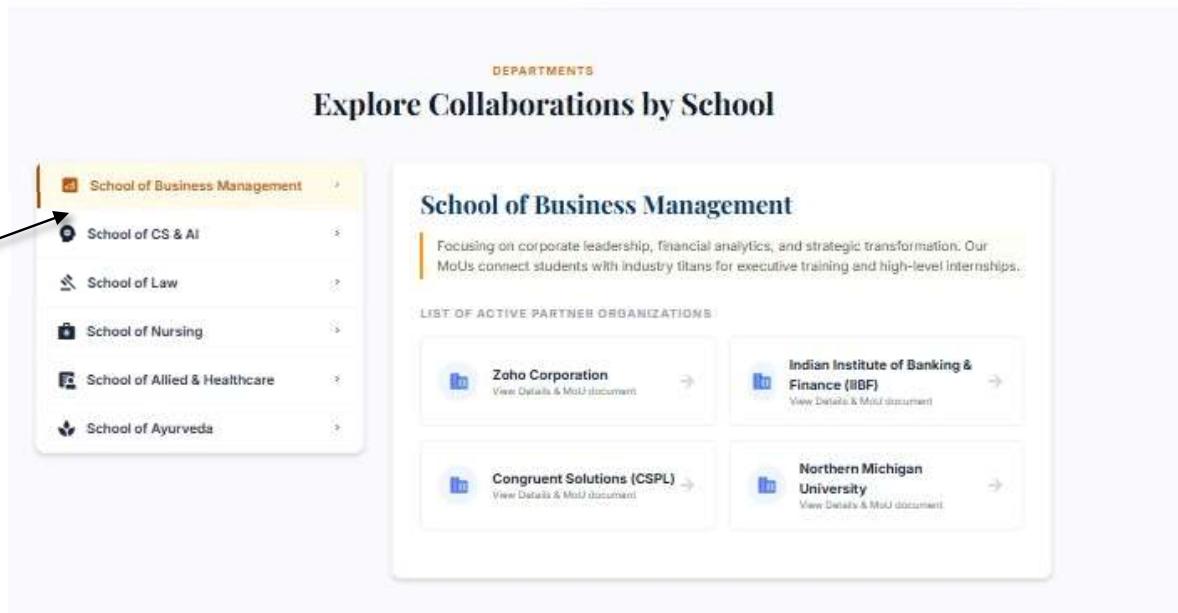
At the top of the page, there will be **short common content** explaining:

- Why the University has MoUs
- How these collaborations help students and faculty

Explanation:

This section gives a clear idea about the purpose of MoUs before showing school-wise details.

Section 2: School-wise MoU Sections



The screenshot shows a section titled "Explore Collaborations by School". On the left, a sidebar lists several schools: School of Business Management (highlighted with a yellow box and an arrow), School of CS & AI, School of Law, School of Nursing, School of Allied & Healthcare, and School of Ayurveda. The main content area is titled "School of Business Management" and describes its focus on corporate leadership, financial analytics, and strategic transformation. It mentions that MoUs connect students with industry titans for executive training and high-level internships. Below this, there is a "LIST OF ACTIVE PARTNER ORGANIZATIONS" section featuring four partner organizations: Zoho Corporation, Indian Institute of Banking & Finance (IIBF), Congruent Solutions (CSPL), and Northern Michigan University, each with a "View Details & MoU document" link.

Below the intro, MoUs will be shown **school-wise**.

Each school will have its own **heading / section**.

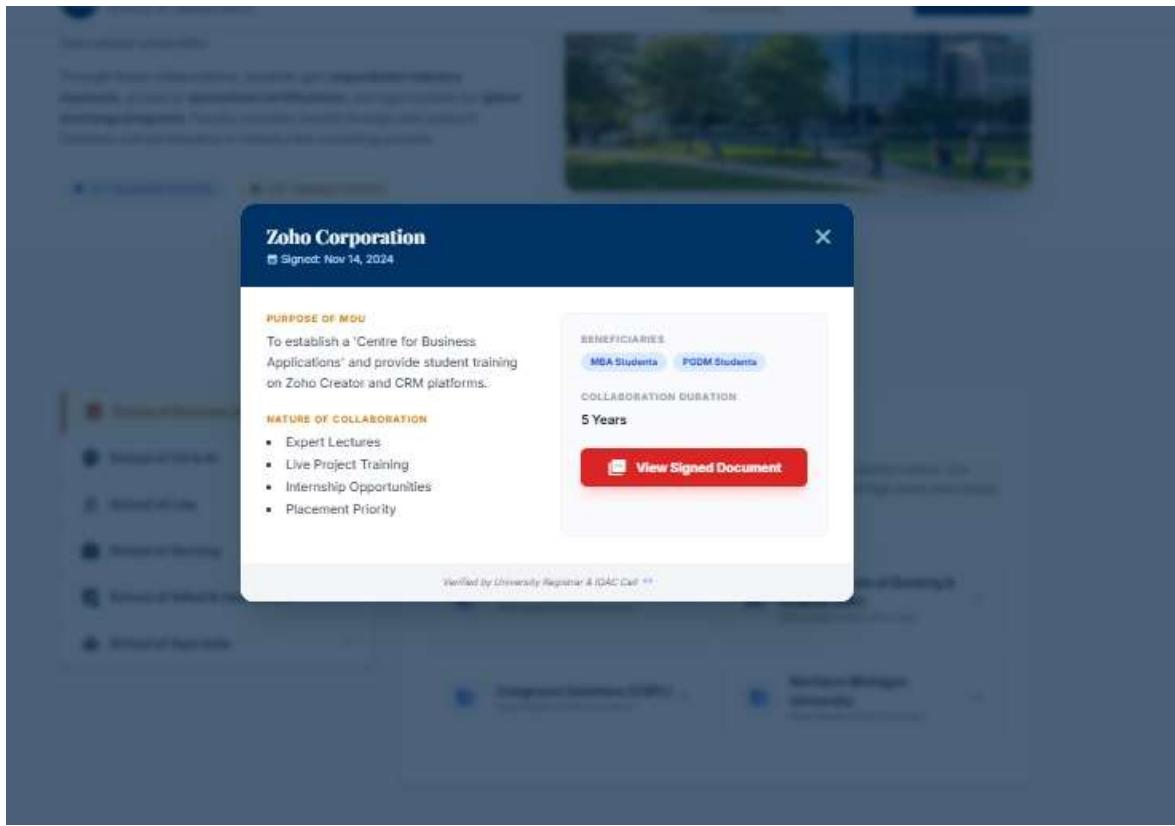
School Headings on the Page

- School of Business Management
- School of Engineering
- School of Law
- School of Nursing
- School of Allied & Healthcare Sciences
- School of Ayurveda
- School of Pharmacy

Explanation:

This helps visitors easily find MoUs related to their course or school.

Section 3: Inside Each School Section



Each school section will have:

1. Short Description (1–2 lines)

A small line explaining the type of collaborations related to that school (example: training, internships, industry exposure, academic support).

Explanation:

This tells visitors what kind of MoUs the school has.

2. List of MoUs (Clickable)

Below the short description, there will be a **list of partner organizations**.

Each partner name will be **clickable**.

Explanation:

Visitors can click on any organization name to know more details.

Section 4: Individual MoU Details Page

When a visitor clicks on any MoU name, a **detail page** (or popup) opens.

It will show:

- Partner Organization Name
- Purpose of MoU
- Nature of Collaboration
- Date / Duration
- Beneficiaries (Students / Faculty)
- Attached Signed MoU Document (PDF)

Explanation:

This gives complete and clear information about each MoU.

One-Line Summary for Management

The Strategic Collaborations & Industry Partnerships section will be placed under Admissions, showing a short introduction first, followed by school-wise MoUs, where each MoU can be opened to view complete details and signed documents.

School-wise Intro Content

(For “Strategic Collaborations & Industry Partnerships” – T.S. Mishra University)

School of Business Management

The School of Business Management at T.S. Mishra University actively develops strategic collaborations and industry partnerships to enhance practical learning and professional exposure. These collaborations support internships, training programs, workshops, and industry interaction for students. Through formal agreements and academic partnerships, the School aims to bridge the gap between classroom learning and real-world business practices. Such initiatives help students gain industry-relevant skills and career readiness.

School of Engineering

The School of Engineering at T.S. Mishra University actively fosters strategic collaborations and industry partnerships to strengthen experiential learning and technical advancement. These collaborations support internships, research projects, industry-led training, and lab-based exposure for students. Through formal agreements and academic partnerships, the School focuses on bridging the gap between theoretical knowledge and real-world applications in fields such as Artificial Intelligence, Machine Learning, Data Science, VLSI, and Semiconductor Technology. These initiatives prepare students with cutting-edge skills and industry readiness.

School of Law

The School of Law at T.S. Mishra University engages in strategic collaborations with legal institutions, professional bodies, and organizations. These collaborations support academic enrichment, practical training, and exposure to legal practices. Through formal agreements, the School promotes workshops, seminars, legal awareness programs, and skill development activities. Such partnerships help students gain practical insight alongside theoretical knowledge.

School of Nursing

The School of Nursing at T.S. Mishra University maintains strategic collaborations with healthcare institutions and organizations to strengthen clinical education. These partnerships support hands-on training, skill development, and real-time clinical exposure for students. Through formal collaborations, the School ensures that students receive practical learning aligned with healthcare standards. This approach enhances professional competence and patient-care readiness.

School of Allied & Healthcare Sciences

The School of Allied & Healthcare Sciences at T.S. Mishra University develops strategic collaborations with healthcare and allied organizations to support applied learning. These partnerships focus on practical training, internships, and industry-relevant exposure. Through formal agreements, students gain hands-on experience that complements academic instruction. The School aims to prepare students for professional roles in the healthcare sector.

School of Ayurveda

The School of Ayurveda at T.S. Mishra University engages in strategic collaborations with academic and healthcare institutions to promote traditional knowledge and clinical practice. These collaborations support academic exchange, practical training, and research-oriented activities. Through formal partnerships, the School strengthens learning in classical and contemporary aspects of Ayurveda. This helps preserve traditional systems while aligning them with modern academic standards.

School of Pharmacy

The School of Pharmacy at T.S. Mishra University develops strategic collaborations with pharmaceutical industries, healthcare organizations, and academic institutions. These collaborations support practical training, industry exposure, internships, and academic enrichment for students. Through formal agreements and partnerships, the School focuses on skill development and real-world application of pharmaceutical knowledge. Such initiatives help students understand industry practices and professional standards.